

Bahoosh.io

Iran's First Marketplace for AI Agents

Seed Round Pitch Deck - May 2025

The problem

- Businesses and individuals in Iran struggle to find, compare, and deploy specialized AI agents to optimize workflows and everyday tasks.
- Developers of AI agents lack a centralized platform to showcase their products and reach paying customers.
- Current solutions are fragmented: agencies, custom development requests, or generic app stores aren't designed for AI agents.



Opportunity & Market

- AI agent development is booming: an increasing number of Iranian developers are building custom agents powered by LLMs, automation tools (e.g., n8n),
- Demand across sectors (retail, finance, healthcare, education) for cost-effective, high-speed AI automation.
- Total addressable market in Iran:
~50,000 billion IRR annual revenue when scaled.



Our solution: Bahoosh

- A marketplace where developers can deploy, list, and monetize their AI agents.
- Customers browse, compare features, request demos, and purchase access via subscription or one-time fees.
- Built-in billing, analytics, and feedback system ensures quality and trust.



How it works

1- Developer Portal

Easy onboarding, SDK integrations, usage analytics, revenue dashboard.

2- Agent Catalog

Category filters (LLM-based, domain-specific, automation workflows), ratings, feature comparison.

3- Client Dashboard

Secure access tokens, usage monitoring, support chat, billing history.

Business Model

- Revenue Share: 20% commission on all transactions.
- Subscription Plans: Premium listings, analytics add-ons for developers.
- Enterprise Licensing: API access for large organizations.

Ask

- Seeking 80 billion IRR in seed investment for 25% equity.
- Funds will accelerate product launch and market share acquisition by year-end.



Meet the team

Thank you